PROGRAM PLANNER
FOR
PUBLIC LIBRARIES

WhoFi

Introducing WhoFi Program Planner

The program reporting tool for modern libraries

Easily Track Your Library's Programs For Accurate Reporting

Libraries are adapting to meet changing community needs by connecting with patrons online and in-person. The Program Planner offers a solution to cumbersome tallying methods and helps libraries better understand their patrons to further improve their service.

What is Program Planner?

Program Planner is a reporting tool to help libraries understand their programming and better serve the community. An easy-to-use system to schedule programs and view insights - all in one place. This tool makes it easy to schedule, manage, and count attendance at all programs and events.
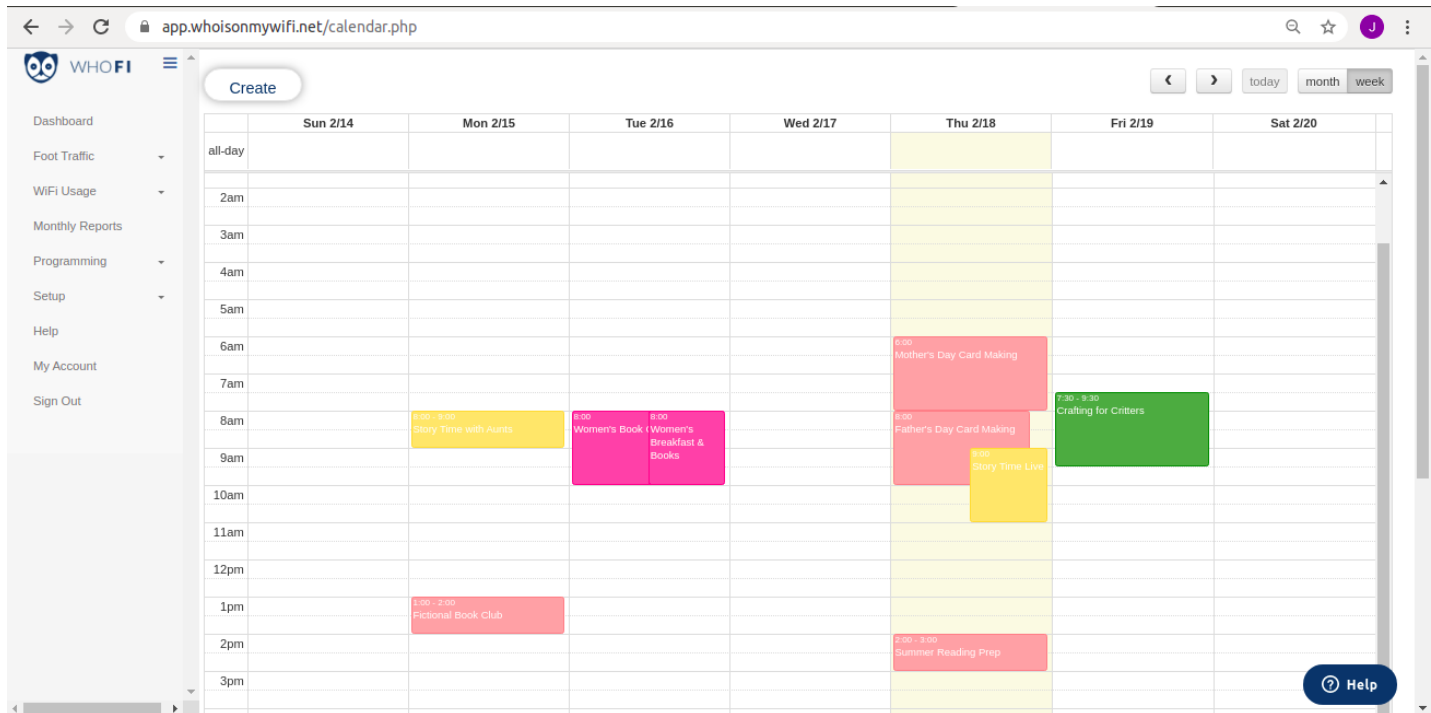
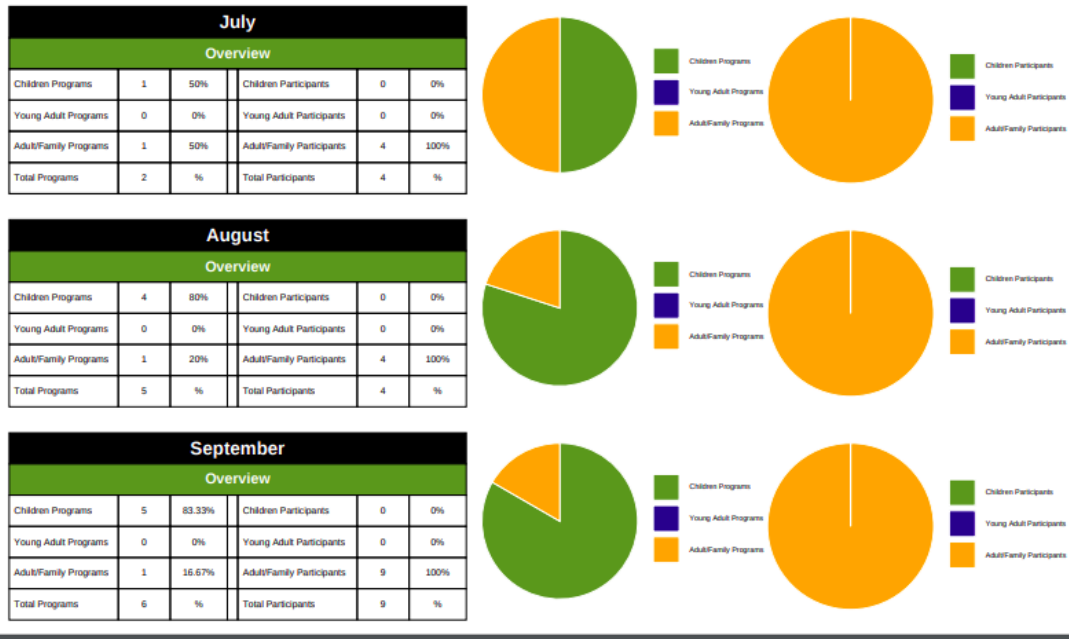**WhoFi**

How does Program Planner Work?

Create one-time or recurring programs in your dashboard. Enter the program's PLS type, category, platform, and other relevant information. After the program has taken place, enter attendee information which is stored and categorized for easy and accurate reporting.

You can also account for views to recorded programs that are posted online later. Program Planner is designed to help libraries plan and monitor both their online and in-person programming attendance.

WhoFi — Public Library — *July, 2020 - June, 2021*

July

Overview

Children Programs	1	50%	Children Participants	0	0%
Young Adult Programs	0	0%	Young Adult Participants	0	0%
Adult/Family Programs	1	50%	Adult/Family Participants	4	100%
Total Programs	2	%	Total Participants	4	%

August

Overview

Children Programs	4	80%	Children Participants	0	0%
Young Adult Programs	0	0%	Young Adult Participants	0	0%
Adult/Family Programs	1	20%	Adult/Family Participants	4	100%
Total Programs	5	%	Total Participants	4	%

September

Overview

Children Programs	5	83.33%	Children Participants	0	0%
Young Adult Programs	0	0%	Young Adult Participants	0	0%
Adult/Family Programs	1	16.67%	Adult/Family Participants	9	100%
Total Programs	6	%	Total Participants	9	%

What does Program Planner do for your library?

- Helps libraries plan programs in advance for both online and in person events to get a full view of their community calendar.

- Alleviates the need for hand-tallying and storing numbers on paper.

- Auto-generates reports for easy end-of-year reporting - no more complicated spreadsheets and calculators - we do it for you!

The Program Planner feature reduces the burden of tracking, organizing, identifying program specific effectiveness, and board reporting. It also allows multiple users access to enter their department's programming all in one place. In addition the Program Planner helps library directors articulate the community impact they are having through the programs being offered. This information is being used to help libraries when it comes to advocacy efforts.

To learn more about Program Planner and schedule a demo, visit whofi.com.

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